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Advert Details

ID	170
Title	SEEBOX, THE MULTIPLE AWARD WINNING EDUCATION FRANCHISE
Category	Franchises
Date	7 months, 20 days ago
Address	
Views	764

Advertiser Details

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Advert Description

Is this Franchise for you?

The Seebox franchise is for anyone who is passionate about education, and always dreamed of working for themselves. Because the Seebox uses self-paced learning, and guides the learner through the videos, questions and experiments, the facilitator does not need to have any technical knowledge.

Furthermore, you will receive 2 days of training in all aspects of operating your franchise, putting

you on the road to a successful and lucrative business.

Seebox Awards

Seebox has been recognised for its groundbreaking solution for engineering education.

Africa Entrepreneurship Awards – Winner of Educational Category

Innovation Prize for Africa – Top 10

SAB – Winner (best Social Innovation)

PriceWaterhouseCoopers – Winner (best Presentation)

Standard Bank Competition – Winner (best Design)

Educational

The franchise is modile, which enables you to service your territory of high schools and commercial entities with learners. Franchisees are encouraged to have a "training academy site" to accomodate learners from all communities to attend, where after school classes are not available on-site at schools.

There are ONLY FIVE franchises being offered at R50000, which is 50% of the price. First come first served basis. Pick your area while it is available. PHONE CARL KLEYNHANS AT 082 440 5636 to check and discuss.

Why Seebox Training?

- 86% of engineering students never finish their degree. The learner will get a foundation in electronics in just 3 months.
- Seebox isn't an educational toy - the learner will master difficult abstract concepts needed as a foundation for electronic engineering.
- The Seebox's content is based on the CAPS Curriculum for the specialized subjects that are only taught in Technical Schools (Electronic-, Digital- and Electrical Technology).
- The Seebox's learning style is self-paced and based on active experimentation.
- Seebox is a multi-award winning educational tool, that won 1st prize for its Educational solution in the Africa Entrepreneurship Awards.

How It Works

Every Seebox is an electronics teacher plus a mobile electronics lab - all in one box. The Seebox franchisee needs no specialised knowledge of electronics or engineering. All you need to do is take this amazing product out to the people who can benefit from it, so that the Seebox can do its magic for them.

With every Seebox you get years' worth of valuable educational content, together with interesting experiments to challenge and keep the learners engaged. We designed the Seebox to use experiential learning in order to make difficult abstract concepts understandable.

The user creates a profile on the Seebox using his/her fingerprint. From that point onwards

Seebox becomes their own dedicated experienced electronics teacher who lets them learn at their own pace. After every weekly 1-hour lesson they get a progress report via email.

Employers or parents can also log into the Seebox's website to view their progress in real-time.

The Seebox's educational content was created

for high school learners, people working in a

technical environment and anyone interested

to learn more about electricity and electronics,

using a practical hands-on approach.

For the high school learner, Seebox offers the

CAPS curriculum for the technical subjects of Electronics Technology, Digital Technology and

Electrical Technology. The end goal is for such a learner to be able to write the national exam

for the relevant subject at the end of grade 12, should they wish.

For the technical worker there is official EWSETA accreditation in the form of recognised Unit

Standards.

Most importantly, anyone using Seebox will develop an in-depth understanding of the principles

of Electrical- and Electronic Engineering, as well as a practical problem-solving mindset, which

will benefit them in any future career.

Target Markets for Seebox Training

The franchise offers unique solutions for the following distinct and separate market segments:

Secondary Schools

There are 8,000 public and private high

schools in South Africa, not including the

homeschools market. Target ages are

from age 13 onwards. We have

encountered some exceptional learners

from age 11 able to follow the Seebox

material. Seebox is for the inquisitive

learner with an interest in engineering and

electronics.

Corporate Technical Training

These include companies of any size and across

multiple sectors, including technology companies,

factories and mines. Companies are able to utilise their Corporate Social Development funds, and also Skills Development funds to upskill their workers. Seebox offers them EWSETA certification for workers who have completed the course.

What we will do

We take the burden of administration and finances completely off you, the franchisee, so that you can focus on one thing only - growing your business. We collect payments, send your customers regular progress reports, and also market the Seebox Training at national level. Furthermore, we provide the Learner Management System (LMS) to track the progress of every individual user, and send regular progress reports to your customers. We also continually expand our educational content in order to improve the offering to your customers.

If a student runs into a problem regarding the educational content, they can type a question from within the Seebox software. The question will be answered by one of our experienced engineers who will give the student further insight in order to solve the question themselves.

What you will need to do

All you need to do is focus on the most important stuff - marketing your training services to schools and businesses in your area and giving the actual "classes".

What the Experts say about Seebox

"Seebox makes sure the learner understands the concepts of electronics, it is not just parrot-style learning" - Rassie van der Merwe, Retired engineer and electronics teacher.

"a very positive contribution to schools and educators teaching this very important education stream" - Wimpie Lodewyk, NAST (National Association for Schools of Technology, SA).

"I have seen this apparatus in use and the excitement that it brought to my Grade 7 learners.

We are dealing with a technologically savvy generation, who are eager to learn from and engage with game-based technology." - Don Angus, Science Teacher at Somerset House, Cape Town.

VIEW SEEBOX ON YOUTUBE:

<https://www.youtube.com/c/SeeboxZa>

Advert More Details

Total Annual Sales	500000
Payback in months	6 TO 9
Profit before tax	R24000+ PER MONTH

Form of ownership	FRANCHISE
Year established	2017
Year of acquisition	2014

Trading Hours	YOUR OWN
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Business Premises	Retail space
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Other important details	Website
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Reason for sale	FRANCHISING
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Growth opportunities	LARGE
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Seller Type	Broker
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Broker Fee	Yes
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Investment Ready Level	Level 2
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Name	Description
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